

MEDIA DEADLINES



17/2009 I2I AUDIOVISUAL

Submission deadlines:

Deadline 1: 5 February 2010

Deadline 2: 7 July 2010

18/2009 TV BROADCASTING

Submission deadlines:

Deadline 1: 27 November 2009

Deadline 2: 5 March 2010

Deadline 3: 28 June 2010

19/2009 SELECTIVE DISTRIBUTION

Submission deadlines:

Deadline 1: 1 December 2009

Deadline 2: 1 April 2010

Deadline 3: 1 July 2010

20/2009 DEVELOPMENT / SINGLE PROJECTS

Submission deadlines:

Deadline 1: 27 November 2009

Deadline 2: 12 April 2010

20/2009 DEVELOPMENT / SLATE FUNDING

Submission deadlines:

Deadline 1: 27 November 2009

Deadline 2: 12 April 2010



21/2009 DEVELOPMENT / INTERACTIVE WORKS

Submission deadlines:

Deadline 1: 27 November 2009

Deadline 2: 12 April 2010

23/2009 FESTIVALS

Submission deadlines:

Deadline 1: 27 November 2009

Deadline 2: 30 April 2010

24/2009 MARKET ACCESS

Submission deadlines:

Deadline 1: 7 December 2009

Deadline 2: 30 June 2010

MEDIA DESK

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MEDIA 2007

WHAT IS THE MEDIA PROGRAMME?

MEDIA is a support programme of the European Union to strengthen the competitiveness of the European film, TV and new media industries and to increase the international circulation of European audiovisual product.

MEDIA 2007 commenced on 1 January 2007 and will run to 31 December 2013. With a budget of €755 million MEDIA 2007 supports professional training (screenwriting, business and new technologies), project development (single/slate), and the distribution and promotion of European audiovisual works.

Independent production and distribution companies can apply for development or distribution funding in the form of non-repayable grants. Financial assistance is available for training providers and organisers of markets and festivals. Individuals may also benefit from subsidised places on training courses and international markets.

OBJECTIVES

- to preserve and enhance European cultural diversity and its cinematographic and audiovisual heritage, guarantee accessibility to this for Europeans and promote intercultural dialogue;
- to increase the circulation of European audiovisual works inside and outside the European Union
- to strengthen the competitiveness of the European audiovisual sector in the framework of an open and competitive market.

HUNGARIAN APPLICANTS ABOUT THE MEDIA PROGRAMME

 We consider the MEDIA i2i funding scheme extremely useful, as it reduces the burdens of a producer: namely the completion guarantee and insurance costs. (...) It may even help the cash-flow of the given film, as it disburses 70 % of the amount of funding immediately after signing the contract. The MEDIA Development support is also of great help for producers, especially since it was changed into a subsidy, in case of international co-productions of more costly development in particular. The evaluation criteria for this kind of funding however puts great emphasis on the international distribution potential of the films, which can mean difficulty for Hungarian applicants.

(ERIKA TARR, HUNNIA FILMSTÚDIÓ)

 I participated in several MEDIA supported training events, which gave me a boost to reach my goals. Among these, I would mention EX ORIENTE organised by the Prague-based EDF and the Polish DRAGON FORUM as well as the pitching forums of EDN. As a result of these project development trainings, my second documentary feature is now being made with the participation of 7 international Tv channels and the sup-

port of the MEDIA Development and TV Broadcasting funding schemes.

(TIBOR KOCSIS, FLORA FILM INTERNATIONAL)

 Our two applications for funding, Training for the Trainers and Animation Sans Frontières mean to us a very honouring partnership, and a position we are quite proud of. Based on our experience with the MEDIA Training support, I can enumerate the following advantages among others: international reputation, professional improvement, assistance in promoting the start of a career for students and networking.

(JÓZSEF FÜLÖP, MOME)

 We applied for the summer deadline of the MEDIA VoD Call despite the several warnings we had been given: a project lacking a considerable career and substantial capital has no real chance for a MEDIA funding. We gave it a try, however, and proved to be right: we obtained the support which helped us a great deal to start our business. MEDIA support is a brand name, a sort of an entry to the European film market.

(DÁNIEL DEÁK, DAAZO.COM)