



Europe loves cinema

Films supported by MEDIA

COMPETITION

Elle s'en va (On My Way)

by Emmanuelle Bercot

Layla Fourie

by Pia Marais

Paradies: Hoffnung

(Paradise: Hope)

by Ulrich Seidl

Poziția Copilului

(Child's Pose)

by Călin Peter Netzer

La Religieuse (Die Nonne)

by Guillaume Nicloux

Night Train to Lisbon*

(Nachtzug nach Lissabon)

by Bille August

BERLINALE SPECIAL

The Spirit of '45

by Ken Loach

PANORAMA

The Act of Killing

by Joshua Oppenheimer

Belleville Baby

by Mia Engberg

Boven is het stil

(It's all so quiet)

by Nanouk Leopold

FORUM

Krugovi (Circles)

by Srđan Golubović

Materia oscura

(Dark Matter)

by Massimo D'Anolfi,

Martina Parenti

La plaga (The Plague)

by Neus Ballús

Shirley – Visions of Reality

by Gustav Deutsch

The Weight of Elephants

by Daniel Josh Borgman

GENERATION

Nono, Het Zigzag Kind

(The Zigzag Kid)

by Vincent Bal

CULINARY

Slow Food Story

by Stefano Sardo

* Out of competition



ec.europa.eu/media

MEDIA
Programme



63.
Internationale
Filmfestspiele
Berlin

Layla Fourie by Pia Marais

NEWS FROM MEDIA

NEW EAC DIRECTOR IN CHARGE OF CULTURE AND CREATIVITY



Michel Magnier took over as the European Commission's Director for Culture and Creativity within the Directorate-General for Education, Audiovisual and Culture (EAC) on January 16, 2013.

A new name for what was previously the Directorate for Culture and Media reflects the imminence of the Creative Europe Programme. Running for seven years from 2014, the new programme will exploit the synergies of what were previously separate MEDIA and Culture programmes with two strands under a single umbrella. In consequence, the MEDIA Unit is now the Creative Europe Programme – MEDIA Unit.

A graduate of France's Ecole Nationale d'Administration, Michel Magnier joined the European Commission in 1992 to work for Commission President, Jacques Delors. Since then, he has occupied a number of senior positions in the Directorates-General responsible for administration, justice and internal affairs, competition and human resources.

Attending a major film market and festival for the first time, Michel Magnier says he sees this as a great opportunity to gain a first-hand understanding of the audiovisual industry and to present the Commission's new creative policies.

NEW HEAD OF MEDIA UNIT AT EACEA



Sari Vartiainen took up the position of Head of Unit for the MEDIA Programme within the Executive Agency for Education, Audiovisual and Culture (EACEA) as of January 1, 2013.

Born in Finland, Sari Vartiainen entered the European Commission in 1997. Based initially in Luxembourg, she moved to Brussels ten years ago. She occupied positions in the European Commission before joining the Education, Audiovisual and Culture Executive Agency (EACEA) when it was established in 2006. She worked first in a coordination function as Assistant to the Director, and for the last four years has been Head of the Human Resources, Communication and Administration Unit.

Sari Vartiainen will now take EACEA's MEDIA Unit into a new generation of programmes as the Creative Europe Programme 2014-2020 gets under way. Thrilled to be taking on these new challenges at such a crucial time, Sari Vartiainen will be in Berlin for the European Film Market and Berlinale, and looks forward to meeting as many industry players – including MEDIA beneficiaries – as possible while here.



TELL POLICYMAKERS ABOUT YOUR FINANCING NEEDS

Because access to finance has long been identified as a core barrier to growth for many cultural and creative companies, the European Commission has proposed inclusion of a guarantee facility in the Creative Europe Programme. To ensure that the features of this facility best respond to the needs of companies in these sectors, we need to know more about your experience of and requirements for access to private sources of finance, such as bank loans. An online survey was launched on January 29 to fill that information gap. It is carried out by a third party and the responses will be strictly confidential. It takes less than ten minutes to fill out. You can answer in English, French or German. Just go to eu-for-creativity.eu before mid-March.



TRAINING & NETWORKS 2013

MEDIA is co-financing 64 different training courses in 2013, offering an opportunity for more than 2 000 professionals to network with their peers and learn more about film and script development, project development and production, business legal and finance issues, marketing and distribution, animation, documentary film making, new media and new technologies.

Training and Networks 2013 provides a snapshot of all 64 courses, including 12 that are new this year, with information on who they target, when they are due to take place and what they cost. This and companion volumes on markets, festivals and MEDIA Mundus can be downloaded at ec.europa.eu/media. Or ask for a print version at MEDIA's stand at the EFM (central hall, Martin Gropius Bau).



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